



## 2020 Artist Prospectus

The Walkkill River School is delighted to announce that the 5th annual Hudson Valley Plein Air Festival will be held October 13, 2020 to October 18, 2020.

New York's Hudson Valley is the ideal setting for plein air painting. The festival is timed to take advantage of peak fall color. The area is endowed with a rich history of art and has been a popular destination for many American artists for over 150 years.

## About the Festival

The Hudson Valley Plein Air Festival is organized by the Walkkill River School, a 501(c)3 non-profit art school and fine art gallery located inside the historic Patchett House in Montgomery, NY.

The Hudson Valley Plein Air Festival is a juried exhibition open to all painters in all mediums. The festival will include artist awards and an opportunity to sell work created during the event to the public. Artists may paint at locations of their choosing within the Hudson Valley map provided. The festival will conclude with an exhibition and sale of paintings created during the festival. A 30% commission on all artwork sold during the Hudson Valley Plein Air Festival will be retained by the Walkkill River School.

Walkkill River School, 232 Ward Street, Montgomery, NY 12549

[www.Walkkill.art](http://www.Walkkill.art) 845-457-2787



**THE WALKKILL  
RIVER SCHOOL**  
Fine Art Gallery & Art Instruction

# Entry Process

- ❖ Entry application will be through [www.callforentry.org](http://www.callforentry.org)
- ❖ All entries must be submitted by **August 15, 2020**.
- ❖ The Hudson Valley Plein Air Committee will review applications and invite up to 30 artists to participate.
- ❖ If you won an award in the 2019 Hudson Valley Plein Air Festival, you are automatically guaranteed a spot in this year's festival if you apply online (this does not waive the jury fee).
- ❖ The jury fee for all applicants is \$45, which does not guarantee you will be selected to participate in the festival and is non-refundable unless the festival is cancelled. **Jury fee early bird registration by July 1 is \$35 (use Coupon Code 2020)**.
- ❖ Applicants must submit an artist biography and three digital images which must be of original "plein air" artwork created by the applicant artist within the past two years.
- ❖ Notification of selected artists will be e-mailed to each applicant no later than August 31, 2020.

# Festival Painting Requirements

- ❖ All paintings must be done "en plein air" during the event.
- ❖ 18" x 24" maximum canvas or paper size.
- ❖ Only artwork with a stamp will be permitted in the exhibition and sale.
- ❖ All submitted artwork must be available for sale.
- ❖ At least one painting, and no more than four paintings, from each artist are due at the artwork drop off for the show.
- ❖ All artwork must be framed appropriately with wire on the back. No gallery wrapped canvases will be accepted.
- ❖ Artwork information, tags and an art inventory form (included in packet) must be filled out for each painting.
- ❖ All unsold art must be collected by the artists at the conclusion of the exhibition or make other arrangements with Wallkill River School to have works shipped or stored.
- ❖ For paintings that need to be shipped, a box and packing materials with a prepaid shipping label must be left with the Wallkill River School.

# Artist Awards

The Wallkill River School will announce the awards and prizes during the exhibition and art sale.

Award categories (subject to change):

- ❖ 1st place
- ❖ 2nd place
- ❖ 3rd place
- ❖ Best Audubon Site Painting
- ❖ Best BashaKill Painting
- ❖ Best Greenwood Lake Painting
- ❖ Best Goshen Painting
- ❖ Best Nocturne
- ❖ Quickdraw 1st place
- ❖ Quickdraw 2nd place
- ❖ Quickdraw 3rd place

# Event Calendar (subject to change)

**April 20 - July 1:** Early Bird Discounted Entry Period (use Coupon Code 2020)

**August 15:** Deadline for Entry

**August 31:** Jury notifications will be e-mailed to all artist applicants.

A list of accepted artists will also be posted online at [wallkillriverschool.com](http://wallkillriverschool.com).

**Tuesday, October 13th:**

4:00 pm Artists check in and canvas stamping at the Wallkill River School. Artists are free to paint after check in.

**Saturday, October 17th:**

4:30 pm - 6:30 pm: Artwork drop off at Wallkill River School.

Hanging of artwork. Venue restricted to WRS officials.

**Sunday, October 18th:**

TBD Quick Draw in the morning

4:00 - 6:00 pm: Public Show and Sale. Artists will host their display area.

**Tuesday, November 3rd:**

12:30 - 5:00 pm: Artwork pick up at Wallkill River School

**Wednesday, November 4th - April 5, 2021:**

Up to 2 artwork pieces created for this event can become part of a special traveling exhibit in public places in Orange County. WRS staff will assume responsibility for setting up and breaking down displays. Artwork will remain for sale on the website, and management of sales will be through WRS.

**Wednesday, April 21, 2021**

12:30 - 5:00 pm: Artwork pick up at Wallkill River School for those who participated in the special traveling exhibit.

## No Artist Housing

*We are committed to the health and well being of all our painters and hosts and may have to adjust our program as needed in light of Covid-19 concerns. Therefore, we regret to say that housing with our hosts will not be available this year.*

## Contact Information

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